

Probit

$Y_i = 1$ if yes

$Y_i = 0$ if no.

For example: random utility U_i of individual i

$$U_i = \beta_0^* + w_i \beta^* + \mu_i$$

where β_0^* , β^* are intercept and slope, w is the characteristic, $\mu_i \sim N(0, \sigma^2)$

Let S denote a threshold of satisfaction.

$$Y_i = 1 \Leftrightarrow U_i = \beta_0^* + w_i \beta^* + \mu_i \geq S + \varepsilon_i$$

$$Y_i = 0 \Leftrightarrow U_i < S + \varepsilon_i$$

model:

$$\text{let } \mu_i^* = \varepsilon_i - \mu_i \text{ and } \mu_i^* \sim N(0, \sigma^2)$$

$$\frac{\mu_i^*}{\sigma} \leq \frac{(\beta_0^* - S)}{\sigma} + \frac{w_i \beta^*}{\sigma}$$

$$z_i \leq X_i \beta$$

where

$$e_i \sim N(0,1)$$

$x_i = [1 \quad w_i]$ is a row vector

with one or more characteristics for a total of $K-1$

β is a column vector of intercept and slopes for all characteristics

dimensions:

$$x_i \quad , \quad \beta$$

$1 \times K$ $K \times 1$

Then :

$$Y_i = 1 \quad \text{if} \quad e_i \leq x_i \beta$$

$$Y_i = 0 \quad \text{if} \quad e_i > x_i \beta$$

$$e_i \sim N(0,1)$$

$$P(Y_i = 1 | x_i) = \Phi(x_i \beta) = \int_{-\infty}^{x_i \beta} \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{t^2}{2}\right) dt$$

$$= \int_{-\infty}^{x_i \beta} \phi(t) dt = F(x_i \beta)$$

$$P(Y_i = 0 | X_i) = 1 - \Phi(X_i \beta)$$

$$L(\gamma_i, \beta) = \prod_{i: Y_i=1} \Phi(X_i \beta) \prod_{i: Y_i=0} [1 - \Phi(X_i \beta)]$$

let's assume N_1 persons say 1, N_2 say 0; total = N

$$\begin{aligned} \log L(\gamma_i, \cdot) &= \sum_{i: Y_i=1} \ln \Phi(X_i \beta) + \sum_{i: Y_i=0} \ln [1 - \Phi(X_i \beta)] \\ &= \sum_{i=1}^N Y_i \ln \Phi(X_i \beta) + (1 - Y_i) \ln (1 - \Phi(X_i \beta)) \end{aligned}$$

MLE estimation:

$$\frac{\partial \log L(\cdot)}{\partial \beta} = \sum_{i: Y_i=1} \frac{\frac{\partial \Phi(X_i \beta)}{\partial \beta}}{\Phi(X_i \beta)} - \sum_{i: Y_i=0} \frac{\frac{\partial \Phi(X_i \beta)}{\partial \beta}}{[1 - \Phi(X_i \beta)]}$$

note that: $\frac{\partial \Phi(X_i \beta)}{\partial \beta} = \frac{\frac{d}{dx} \int_{-\infty}^{X_i \beta} \phi(t) dt}{\frac{d X_i \beta}{d \beta}} \cdot \frac{\partial X_i \beta}{\partial \beta} = \phi(X_i \beta) X_i'$

where

$$\phi(x_i|\beta) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x_i\beta^2}{2}\right)$$

also:

$$\begin{aligned} \frac{\partial \phi(x_i|\beta)}{\partial \beta} &= \frac{\partial \phi(x_i|\beta)}{\partial x_i\beta} \cdot \frac{\partial x_i\beta}{\partial \beta} = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{x_i\beta^2}{2}\right) \cdot -\frac{2x_i\beta}{2} x_i \\ &= -\phi(x_i|\beta) x_i\beta x_i \end{aligned}$$

$$\frac{\partial \log L(\cdot)}{\partial \beta} = \sum_{i: y_i=1} \frac{\phi(x_i|\beta)}{\Phi(x_i|\beta)} x_i - \sum_{i: y_i=0} \frac{\phi(x_i|\beta)}{1-\Phi(x_i|\beta)} x_i$$

at the maximum $\frac{\partial L}{\partial \beta} = 0$

The function is concave and has a max if $\frac{\partial^2 \log L}{\partial \beta \partial \beta}$ is negative definite.

$$\begin{aligned} \frac{\partial^2 \log L(\cdot)}{\partial \beta \partial \beta} &= \sum_{i: y_i=1} \frac{-x_i\beta \cdot \phi(x_i|\beta) \cdot \Phi(x_i|\beta) - [\phi(x_i|\beta)]^2}{[\Phi(x_i|\beta)]^2} x_i' x_i \\ &\quad - \sum_{i: y_i=0} \frac{-x_i\beta \cdot \phi(x_i|\beta) [1-\Phi(x_i|\beta)] + [\phi(x_i|\beta)]^2}{[1-\Phi(x_i|\beta)]^2} x_i' x_i \end{aligned}$$

The solution to the maximization is found by iterations. 5

Consider 2 parameter values β' and β^0 . The Taylor expansion about β^0 is:

$$L(\beta') = L(\beta^0) + \left[\frac{dL(\beta)}{d\beta} \right]_{\beta^0}' (\beta' - \beta^0)$$

where $L(\cdot)$ is the log-likelihood function. Let us denote the $\left[\frac{dL(\beta)}{d\beta} \right]_{\beta^0}$ gradient evaluated at β^0 : $D(\beta^0)$

$$L(\beta') = L(\beta^0) + D'(\beta^0) (\beta' - \beta^0)$$

and since:

$$\beta' - \beta^0 = \lambda M(\beta^0) D(\beta^0)$$

$$L(\beta') = L(\beta^0) + \lambda D'(\beta^0) [M(\beta^0)]^{-1} D(\beta^0) \geq L(\beta^0)$$

where $M(\beta^0)$ is a negative definite matrix, such

as the HESSIAN $\frac{\partial^2 L}{\partial \beta \partial \beta'}$ evaluated at β^0 .

we multiply $M(\cdot)$ by $-$ to make it positive definite and obtain:

$$\beta^1 = \beta^0 - \lambda [M(\beta^0)]^{-1} D(\beta^0)$$

Let's see how it works for a deterministic model:

$$Y = X'AX + BX + C$$

$$\frac{\partial Y}{\partial X} = 2AX + B'$$

$$\frac{\partial Y}{\partial X} = 0 \Rightarrow X = -\frac{1}{2} A^{-1} B'$$

$$D(X^0) = \left(\frac{\partial Y}{\partial X} \right)_{X^0}$$

$$M(X^0) = 2A$$

$$X^1 = X^0 - \lambda [M(X^0)]^{-1} D(X^0)$$

let $\lambda = 1$

$$X^1 = X^0 - \lambda \frac{1}{2} A^{-1} [2AX^0 + B']$$

$$X^1 = X^0 - X^0 - \frac{1}{2} A^{-1} B$$

$$X^1 = -\frac{1}{2} A^{-1} B$$

max is attained
in one step
of length 1 ($\lambda = 1$)

Variance of $\tilde{\beta}_{MLE}$:

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$$- \text{ is equal to } E \left[\frac{\partial^2 \log L(\cdot)}{\partial \beta \partial \beta'} \right]^{-1} = [I(\beta)]^{-1}$$

that is the inverse of the information matrix.

Technically it is the inverse of the Hessian evaluated at $\beta = \tilde{\beta}_{MLE}$ with a (-) sign. that is the **estimated $\hat{V}(\cdot)$**

$$\hat{V}(\hat{\beta}_{MLE}) = - M(\beta)_{\beta = \hat{\beta}_{MLE}}^{-1}$$

The estimated variances of $\tilde{\beta}_1, \tilde{\beta}_2 \dots$ are on the main diagonal.

We know that

$$- E \frac{\partial^2 \log L(\cdot)}{\partial \beta \partial \beta'} = E \left[\sum_{i=1}^N \frac{\partial \log L_t}{\partial \beta} \left(\frac{\partial \log L_t}{\partial \beta} \right)' \right]$$

therefore, an alternative **variance estimator** is:

the outer product of scores inverse:

$$\sum_{i=1}^N \left[\left(\frac{\partial L_t}{\partial \beta} \right) \left(\frac{\partial L_t}{\partial \beta} \right)' \right]_{\beta = \hat{\beta}_{MLE}}^{-1}$$

advantage: is ALWAYS positive definite.

Inference based on the probit model.

1. Predicted probability.

Given the estimated $\hat{\beta}$ and a vector of characteristics x_i , we can predict the probability that individual i chooses the public transportation:

- $\hat{\Phi}(x_i \hat{\beta}) = \hat{\Phi}$
- $Asy \text{ var}(\hat{\Phi}) = \frac{d\hat{\Phi}}{d\hat{\beta}}' [Asy \text{ var}[\hat{\beta}]] \frac{d\hat{\Phi}}{d\hat{\beta}}$

by the delta method, where

$$\frac{d\hat{\Phi}}{d\hat{\beta}} = \hat{\Phi}(x_i \hat{\beta}) \cdot x_i'$$

- next, the asymptotically valid CI for $\hat{\Phi}$ is:

$$\hat{\Phi} \pm 1.96 \cdot \sqrt{Asy \text{ var}(\hat{\Phi})}$$

2. MARGINAL EFFECT

the estimated partial effect tells us how the probability of choosing the public transport. would change if the time ~~is~~ increased by 1 unit (or another individual characteristic increases by 1 unit)

$$ME = \phi(x_i \beta) \cdot \beta$$

the estimated ME:

$$\hat{ME} = \hat{\phi}(x_i \hat{\beta}) \cdot \hat{\beta}$$

$$\text{Asy var}(\hat{ME}) = \frac{d\hat{ME}}{d\hat{\beta}} \left[\text{Asy var}(\hat{\beta}) \right] \frac{\partial ME}{\partial \beta}$$

by the delta method, where

$$\begin{aligned} \frac{d\hat{ME}}{d\hat{\beta}} &= \hat{\phi}(x_i \hat{\beta}) \cdot 1 + \frac{\partial \hat{\phi}(x_i \hat{\beta})}{\partial \hat{\beta}} \cdot \hat{\beta} \\ &= \hat{\phi}(x_i \hat{\beta}) - \hat{\phi}(x_i \hat{\beta}) x_i' \hat{\beta} x_i' \hat{\beta} \\ &= \hat{\phi}(x_i \hat{\beta}) \left[1 - (x_i' \hat{\beta})(x_i' \hat{\beta}) \right] \end{aligned}$$

the asymptotically valid CI for \hat{ME} is:

$$\hat{ME} \pm 1.96 \cdot \sqrt{\text{Asy var}(\hat{ME})}$$

Logit

instead of normal density $\phi(t)$ use

$$f(u) = \frac{\exp(-u)}{(1 + \exp(-u))^2}$$

$$\text{Pr}(Y_i = 1) = P(u_i \leq X_i \lambda) = F(X_i \lambda)$$

$$= \frac{1}{1 + \exp(-X_i \lambda)} = \frac{\exp(X_i \lambda)}{1 + \exp(X_i \lambda)}$$

$$P(Y_i = 0) = 1 - F(X_i \lambda)$$

$$L = \prod_{i: Y_i = 1} F(X_i \lambda) \cdot \prod_{i: Y_i = 0} [1 - F(X_i \lambda)]$$

$$= \prod_{i: Y_i = 1} \frac{\exp(X_i \lambda)}{1 + \exp(X_i \lambda)} \prod_{i: Y_i = 0} \frac{1}{1 + \exp(X_i \lambda)}$$

$$L = - \sum_{i=1}^N \ln [1 + \exp(X_i \lambda)] + \sum_{i: Y_i = 1} X_i \lambda$$